



**\$2273.80\***

\*Manufacturer's suggested retail price for a standard six-cylinder Dart 2-door sedan equipped with "White Hat" Western Sport Special package. Other optional equipment, destination charges, state or local taxes, if any, are extra.



...unless it's our Dart "White Hat" deal.

**Coronet** What's a "White Hat" Special? A great chance to buy one of the most exciting Dodges going at a very down-to-earth price. Take Coronet 440, two-door hardtop or four-door sedan. Its special low package price includes these features:

- WHITE VINYL OR BLACK VINYL TOP • WHITEWALL TIRES • SPECIAL WHEEL COVERS • BUMPER GUARDS, FRONT AND REAR • DELUXE STEERING WHEEL • FENDER-MOUNTED TURN SIGNALS.

And if you'd like your Coronet "White Hat" Special with air conditioning, or a 383 V8 engine, or both, the Good Guys can make them yours in a breeze.

**Dart—Western Sport Special** If you prefer Dart, the man-sized compact, here's what its special low package price for a two-door sedan includes:

- WHITE VINYL OR BLACK VINYL TOP
- WHITEWALL TIRES
- SPECIAL MOULDINGS ALL AROUND
- SPECIAL WHEEL COVERS
- FULL CARPETING.

Take your pick, Coronet 440 or Dart. Size up the "White Hat" Special that suits you best. You'll save a bundle in the bargain.

**BILL BRECK DODGE, INC.**

**3030 E. Speedway — 327-7461**