

ECS AUTOMOTIVE CONCEPTS, LLC

RPM – Rust Prevention Magic by ECS Automotive Concepts wins Global Media Award at SEMA 2011

Press Release – For Immediate Release

Las Vegas NV, November 2, 2011

ECS Automotive Concepts LLC is proud to announce that **RPM** – Rust Prevention Magic- has won the prestigious 2011 SEMA Global Media Award. Chosen by a panel of International Media Judges, RPM was selected as one of the best new products at this year's SEMA show.



RPM- Rust Prevention Magic is a patented rust protectant that is dry to the touch, invisible to the eye and provides outstanding protection against menacing oxidation and rust. RPM provides a protective moisture barrier for all types of ferrous metals including aluminum and magnesium. Gone are the days of oiling or painting parts with messy faux coatings. Independent engineering tests confirmed that **RPM** provides the highest degree of rust protection while still maintaining the original look of your bare metal parts.

Licensed by Ford Motor Company, General Motors and Chrysler Group LLC, ECS manufactures a wide array of the finest reproduction products available to the Restoration Industry. All items are formatted from original samples to guarantee authentic and exacting quality for the Automotive Enthusiast. We also manufacture Factory exact Vin, Tire Pressure and Emissions labels for the Collision Industry Worldwide. ECS earned a New Product Award for their Licensed replacement VIN certification labels at the 2008 NACE Convention.

For press inquiries and more information, please contact ECS Automotive Concepts at 1-855-532-7846 or sales@ecsautomotive.com . Websites: www.ECSautomotive.com and www.ECSvin.com

