MANUFACTURER'S SUGGESTED RETAIL PRICE LABEL
affixed pursuant to federal law

CHRYSLER-PLYMOUTH DIVISION

CHRYSLER MOTORS CORPORATION

FINAL ASSEMBLY POINT

VEHICLE IDENT NO.

SHIP TO:

SOLD TO:

SALES CODE	DESCRIPTION	MANUFACTURER'S SUGGESTED RETAIL PRICE

NOTE: BE SURE THE ENVELOPE CONTAINING THE OWNER MANUAL INCLUDING WARRANTY IS IN THIS CAR.

TOTAL*

*State and/or local taxes, if any, license and title fees, and dealer supplied and installed options and accessories are not included.

STANDARD SAFETY FEATURES

- Dual Braking System
- Energy Absorbing Steering Column
- Safety Rim Wheels
- Back-Up Lights
- Turn Signals
- Brake System Warning Light
- Hazard Warning System
- Heater With Windshield Defroster
- Cushioned Instrument Panel
- Cushioned Sun Visors
- Mirror, Outside Rearview, Left
- Mirror, Inside Rearview, With Double Ball Joint Mount
- Lap Belts, Front and Rear Shoulder Belts, Front (Except Convertibles)
- Windshield Washer
- Windshield Wipers, Multi-speed Electric
- Safety Action Door Release Handles, Inside
- Self-Adjusting Brakes (Standard unless specified otherwise)
- Impact Absorbing Front Seat Backs
- Front & Rear Vehicle Side Marker Lights
- Folding Seat-Back Latches
- Recessed Instrument Panel Knobs & Switches
- Pliable Window Crank Knobs
- Safety Arm Rests
- Improved Fuel Tank Retention
- Non Over-Ride Front & Rear Door Locks
- Cleaner Air System
- Torsion Bar Suspension

Plymouth

CHRYSLER

IMPERIAL